



Shoverse

The **All-in-One** SaaS Multi-tenant
E-Commerce & AI Growth Engine for
African Merchants

Helping small businesses launch, grow, and
scale online with **zero technical skills**.



African merchants are set up to fail online.

Current solutions are too expensive, complex, and invisible.



Technical Barriers

No skills to manage stores; setup costs are prohibitive.



Ghost Town Stores

Low visibility and almost zero organic traffic reach.



Content Struggle

Difficulty creating content or running effective ads.



Drain on Capital

High cost of hiring professional marketers or designers.

Result: Merchants open stores... but don't get sales.



Shoverse provides a complete commerce + AI growth ecosystem.

Built to help African merchants thrive with integrated tools.



AI Ad Launcher

One-click Meta & Google ads setup.



AI Content Gen

TikTok scripts & IG captions instantly.



AI Store Auditor

Weekly scans for conversion fixes.



Explore Marketplace

Instant visibility for every vendor.



Simple Store Builder + Payments + Domains

Launch in minutes with zero technical skills required.

Shoverse = Store + Marketing + Traffic + AI



AI-Powered Growth Advantage

Transforming complex marketing into one-click growth for African sellers.



AI One-Click Ad Launcher

- Meta ads setup instantly
- ChatGPT + Laravel powered
- Reduces setup time by 80%
- No technical skills needed



AI Social Content Gen

- TikTok & IG content scripts
- WhatsApp broadcast tools
- Localized for Nigeria
- Ends "content block"



AI Store Auditor

- Weekly automated scans
- Finds conversion drops
- One-click fixes offered
- Boosts sales by 30-50%



Centralized Explore Page

- Aggregates all products
- Instant vendor visibility
- Built-in marketplace flow
- Ends the "no traffic" hurdle

Smart automation designed for the next million merchants.



Why Now? (Market Timing)

The perfect storm of digital adoption and AI advancement in Africa.



Exploding Commerce

Africa's digital commerce is growing at an unprecedented rate.



AI Acceleration

AI adoption is hitting a tipping point for business automation.



Skill Gap

Merchants are moving online but lack the technical skills to scale.



First-Mover Edge

No platform currently combines store + AI + traffic in one flow.

Shoverse fills the gap with a first-mover advantage.



Sustainable Revenue & Scalability

Multi-layered business model driven by merchant growth and AI value.



Subscription Plans

- **₦15,000** — Quarterly
- **₦45,000** — Annual (Standard)
- **₦65,000** — Annual (Premium)
- **Optional 30% discount coupon**



Revenue Streams

- Domain registration upsells
- AI Premium features (future)
- Logistics & Pay partners
- Direct merchant subs



Scalability Strategy

Focusing on high-volume merchant acquisition via low-friction entry points and retaining value through integrated AI growth tools that justify recurring investment.

Building the backbone for the next million African sellers.



Traction & Milestones

Validated demand and a clear path to production scale.



Current Traction

- 46 total users onboarded
- 12 paying subscribers (90-day)
- Validated: Store flow, Payments, Onboarding
- Merchant feedback integrated



Product Readiness

- Upgrading servers & AI
- Optimizing store speed
- Refining referral system
- Marketplace indexing



Upcoming Milestones

- 01: 500 paid subs
- 02: 1,000 paid subs
- 03: AI Suite + Marketplace
- 04: Ghana & Kenya

Real demand validated: Ready for full production launch.



Go-To-Market Strategy

Aggressive growth through partnerships, networks, and product-led activation.



Affiliate & Field Network

- Commission-based growth
- Managed via Orasoft
- Pay only on verified results



Media Partnerships

- Nigerian Anchor publishing
- akweyativ.com
- chainewz.com
- Integrated referral tracking
- 20% commission on sales



Merchant Activation

- One-click ad launching
- Auto content generation
- Store audit conversion lifts



Community Growth

- Active WhatsApp groups
- Co-Build Tuesdays series
- Success webinars for vendors

Scaling visibility through high-trust local channels.



Competitive Advantage

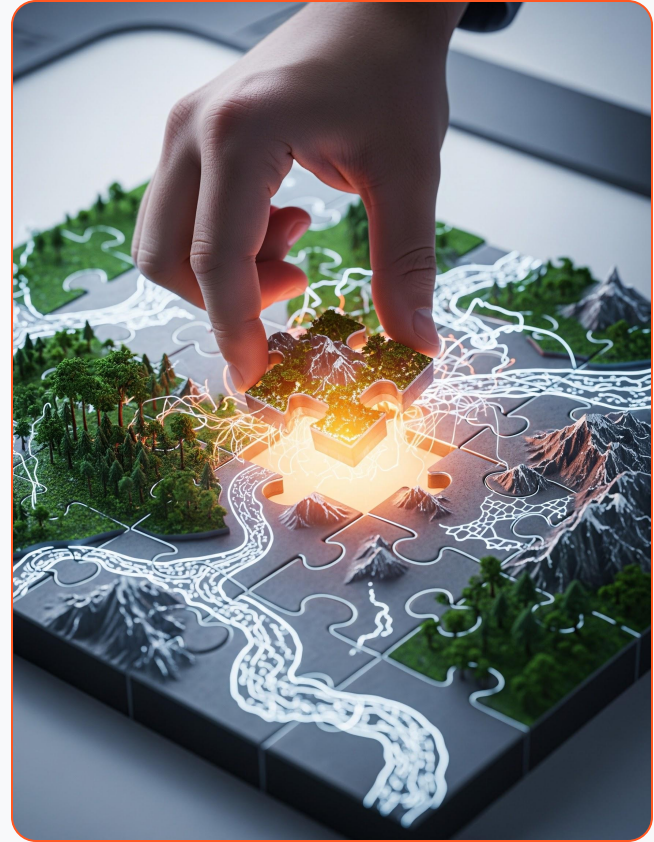
Shoverse is the only platform that provides a fully integrated growth engine.



The All-in-One Advantage

- **Store builder:** Launch digital shops in minutes.
- **AI marketing tools:** One-click ad launching on Meta/Google.
- **Automated content:** Instant TikTok scripts & IG captions.
- **Conversion audits:** Automated AI scanning for store fixes.
- **Built-in marketplace traffic:** Centralized product discovery.
- **Local payments + domains:** Built for the African context.
- **Affordable pricing:** Tailored for local merchant budgets.

Competitors offer pieces — Shoverse offers everything.



The Team & Partners

A synergy of visionary leadership and technical excellence driving growth.

Leadership

Folusho Oluwole

Chief Executive Officer

Saviour Ogar

Lead Developer

Paul Akpami

Chairman & QA

Engineering Team

Core Stack

- Laravel (Scalable Backend)
- Flutter (Cross-platform Mobile)
- Node.js (Real-time Systems)



Strategic Growth Partners

Marketing: Victor Adafin— Managed affiliate networks and verified growth.

Media: Nigerian Anchor — High-trust local publishing and visibility.

Combining local expertise with world-class engineering.



The Team & Partners

Leading the digital commerce revolution with expert engineering and strategic reach.

Leadership

Folusho Ogar

Chief Executive Officer

Saviour Ogar

Lead Dev

Paul Akpami

Chairman

Engineering Team

Core Technologies

- Laravel (Backend)
- Flutter (Mobile)(in the works)
- Node.js (Real-time)



Strategic Growth Partners

Marketing Partner: Orasoft — Driving managed affiliate networks and verified growth.

Media Partner: Nigerian Anchor — Providing high-trust local publishing and visibility.

Combining local expertise with world-class engineering.



The Team & Partners

Strategic leadership and specialized partners driving global commerce.

Leadership

Folusho Oluwole

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Strategic Partner

Media:

Nigerian Anchor
Local publishing & high-trust visibility.

Combining local expertise with world-class engineering.



Financial Model (USD)

Scalable revenue projections based on subscriptions

Subscription Plans

- Quarterly: \$10
- Annual Standard: \$30
- Annual Premium: \$43.33
- 30% Discount Coupon (Opt)

Revenue Projections

Plan Mix Strategy:

- 40% Quarterly
- 40% Annual Standard
- 20% Annual Premium

Paid Subscribers	Total Revenue (USD)
500 Users	\$12,333
1,000 Users	\$24,666
2,500 Users	\$61,666

Projecting high-margin growth through localized pricing.



The Ask (Updated in USD)

Strategic investment to drive the next phase of African commerce.

We Are Seeking

\$18,000 in funding

To accelerate:

- Merchant acquisition
- AI feature scaling
- Marketplace expansion

Use of Funds

40% — Marketing & Merchants

25% — Engineering & AI

20% — Infrastructure

15% — Operations

What Investors Get



Equity in Shoverse: Shared ownership in a growing ecosystem.

First-Mover Advantage: Leadership in Africa's AI commerce wave.

Scalable SaaS: High-margin business with built-in growth tools.

Join us in building the future of African digital trade.



Closing



Shoverse is building the future of African commerce.

AI-powered. Merchant-focused. Built for scale.

Let's build the next big African commerce platform together